

City Vision

Maastricht

An outline

2040

Perspective for a healthy city

1. Introduction

The city vision serves as our common long-term objective for Maastricht in 2040, as our guideline and source of inspiration for the city that we want to be by then. The vision is furthermore an invitation for us all to work together on fulfilling our ambitions.

A more detailed description of this future vision for the city has been elaborated in four sub visions, namely an economic, a social, a spatial, and a cultural vision.

2. What is the current situation?

As the capital of the Province of Limburg, Maastricht acts as an important centre for many supra-regional facilities. A lot of people appreciate Maastricht's uniqueness – a lively and international city with an attractive living environment and good shopping, cultural, and hospitality facilities. The university and the university hospital – along with the numerous research, arts, education, and knowledge institutions and the Brightlands Maastricht Health Campus – are a driving force for innovation and for the international knowledge economy of Maastricht and South Limburg.

Maastricht is a historic city, with a strong industrial past, that has been transformed within a single generation into a university city with a young, international community. That change creates not only exciting but also sensitive contradictions.

Together with global trends and developments, these lead to a number of challenges that must be addressed if we are to achieve our goal of a robust city:

- Social division
- Labour market and employment
- The future of the neighbourhoods and the city center
- The energy transition and preparing to tackle the consequences of climate change
- Reinforcing the agglomerative strength of the city and the region/Euregio Meuse-Rhine

Tackling these challenges requires cooperation between residents, entrepreneurs, organisations, institutions, the municipality, and other relevant public authorities in the city and our region.



3. What do we want to achieve?

In Maastricht, we are working together to ensure a healthy and innovative city with a good quality of life for everyone.

Our vision for the city focuses on making it healthy. A healthy (robust) city is one where prosperity and well-being are in balance. That means a safe city with a healthy living environment, social cohesion, a pleasant place to live, with a lively culture, plenty of jobs, a strong economy, and attractive greenery. A city on a human scale where people cooperate and where everyone matters and participates.

We have therefore chosen five connecting themes to work on as we move towards 2040:

1. Maastricht: the inclusive city

A city where everyone matters and participates, and where vibrant, resilient neighbourhoods form the beating heart.

2. Maastricht: the knowledge city

A dynamic city that attracts and retains talent, where innovation materialises, and where people deploy initiatives.

3. Maastricht: the meeting city

A liveable city where people feel welcome, and one that gives them the scope to connect.

4. Maastricht: the green city

A city enriched and connected by greenery and water, and a city well on the way to becoming sustainable and climate-neutral.

5. Maastricht: the network city

A city that collaborates and one that makes a powerful impact together with its partners in South Limburg and the Euregio Meuse-Rhine.

Guiding principles for the municipality:

- **We work in an integrated manner and as a single public authority on issues for our residents and our city**
- **We invest in relationships and work together in multiple roles with our residents and our partners**
- **We pay special attention to our vulnerable residents and vulnerable districts, focusing on their everyday environment**
- **We operate beyond our urban and national boundaries**
- **We operate on a sound financial footing**

